



PRODUCT DATA AND FEEDS

Everything you need to list L4 Performance products in your own webshop, ERP or tender documents. All links are permanent: the files behind them are replaced when data changes, so you can bookmark or import them directly.

01 Live product feeds

Updated automatically every night from our webstore. One row per product with title, description, price, availability, GTIN, images, product link, weight and dimensions. Google Shopping format (CSV, comma separated, UTF-8) — imports into Shopify, WooCommerce, Shopware, Magento, PrestaShop and most ERPs.

EUR · EUROZONE	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_FI_eur_3a081.csv
SEK · SWEDEN	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_SE_sek_33ce2.csv
DKK · DENMARK	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_DK_dkk_1f118.csv
NOK · NORWAY	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_NO_nok_e1037.csv
GBP · UNITED KINGDOM	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_GB_gbp_5fcf4.csv
PLN · POLAND	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_PL_pln_0c3da.csv
USD · UNITED STATES	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_US_usd_ae227.csv
CAD · CANADA	https://l4performance.com/tiedostot/175/muut/feeds/l4performance.com/google_en_CA_cad_2c5e1.csv

Availability in the feed: in stock = ships from stock, backorder = made to order (lead time shown in your dealer account), out of stock = currently not orderable. Prices in the feed are retail prices (MSRP) in the given currency. Your dealer prices are shown when you log in to your dealer account.

02 Variant data: SKU, EAN, customs, weights

One row per variant (colour, size, option) with SKU, EAN-13 (GTIN), category, MSRP incl. and excl. VAT, customs code (CN/HS), country of origin, packed and net weight, package dimensions, product link and image link.

EXCEL	https://l4performance.com/tiedostot/175/mediapankki/product-data/L4-product-data-dealers-latest.xlsx
CSV (;)	https://l4performance.com/tiedostot/175/mediapankki/product-data/L4-product-data-dealers-latest.csv

03 Product descriptions

Short and long description per product, ready to paste into your webshop. English includes an HTML version.

ENGLISH	https://l4performance.com/tiedostot/175/mediapankki/product-data/L4-product-descriptions-dealers-25092026.xlsx
DEUTSCH	https://l4performance.com/tiedostot/175/mediapankki/product-data/L4-product-descriptions-dealers-DE-12102026.xlsx
SVENSKA	https://l4performance.com/tiedostot/175/mediapankki/product-data/L4-product-descriptions-dealers-SV-12102026.xlsx
FRANÇAIS	https://l4performance.com/tiedostot/175/mediapankki/product-data/L4-product-descriptions-dealers-FR-12102026.xlsx

Each file is also available as CSV with the same name.



04 Images, logos and marketing material

Product images on white, field images, logos (SVG, EPS, AI, PNG), brand guidelines, social media graphics and the dealer catalogue are in the media bank:

MEDIA BANK	https://l4performance.com/s10889/media-bank
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05 Good to know

- 3A ballistic products can be delivered only to NATO countries.
- Product names and SKUs stay in English in every language — they match our labels and packaging.
- Please keep the L4 Performance product names unchanged and do not edit the product photos.
- Missing a format or a field? Tell us — we would rather extend the feed than have you retype data.

QUESTIONS	info@l4performance.com
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UPDATED	12.10.2026
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